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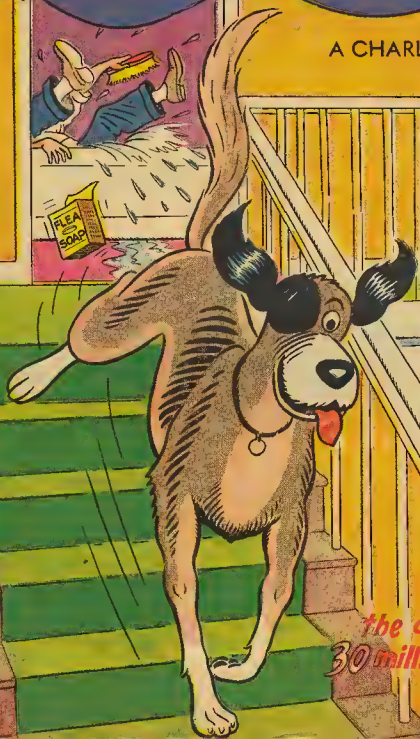


NO. 1

10¢



A CHARLTON PUBLICATION



*the dog with
30 million owners*



WEB COMIC
UNIVERSE.COM

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY

YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES all over!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH for money-making work! for WINNING at all SPORTS!

I won NEW POPULARITY Won NEW FRIENDS, BOYS & GIRLS NEW CHANCES for BUSINESS SUCCESS

Hi Pal!
Win \$100 as I just did!



"I'm PROUD to be seen with Jim NOW! Every-body admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"



You'll be a Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon. Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

How did I do ALL This? I mailed the Coupon and got These 5 PICTURE-PACKED HE-MAN COURSES Which YOU can NOW get FREE BEFORE \$1 PRICE GOES BACK Millions Sold for \$1



GET ALL 5 FREE!

1

2

3

4

5



COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY IN YOUR OWN HOME like Jim did and I'll give YOU a NEW HE-MAN BODY for your OLD SKELETON FRAME

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon YOU'll be as big and strong as I am," says Jim Norman to John Lukkus

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like YOU?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED YOU'll be A WINNER in EVERYTHING you tackle



YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!



JIM NORMAN

AFTER

He Mailed Coupon Below is Cleveland

BEFORE

Ne Mailed Coupon 90 lbs. Skeleton

Ne says, I gained 70 lbs. of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

of mighty muscle

LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES 2. MUSCLE METER Dept. CH-53

3. Photo Book of STRONG MEN Tell Me How To WIN \$100, etc.

"I want Courses quickest in Building Building Attracted me here" - I I Kallay Physical Director

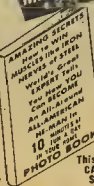
JOWETT INSTITUTE OF PHYSICAL TRAINING 220 FIFTH AVENUE, NEW YORK 1, N. Y. Dear George Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses 1. How to Build a Mighty Chest 2. How to Build a Mighty Arm 3. How to Build a Mighty Back 4. How to Build a Mighty Grip 5. How to Build Mighty Legs Now all in One Volume "How to Become a Mighty HE-MAN" ENCLOSED FIND IDC FOR POSTAGE AND HANDLING TWO C.O.D.'s

NAME _____ AGE _____ ADDRESS _____ CITY _____ STATE _____

SAVES you YEARS and DOLLARS!!!

BO Published bimonthly by Charlton Comics Group, Executive offices and office of publication, Charlton Building, Derby, Conn. Application for entry as Second Class Matter pending at the Post Office at Derby, Conn. Price per copy 10c. Subscription 12 issues \$1.20. Copyright 1955 by Charlton Comics Group.

Volume 1, Number 1 June, 1955



Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like A Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

This BOOK will also show YOU NOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)

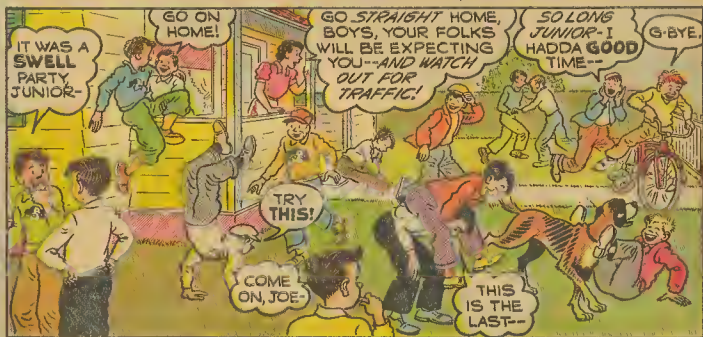
Mail Coupon in Time for FREE offer and PRIZES!

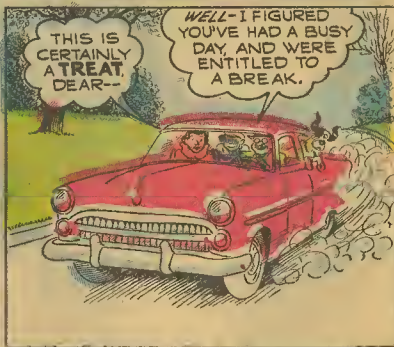
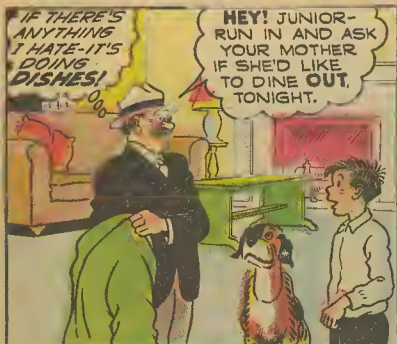
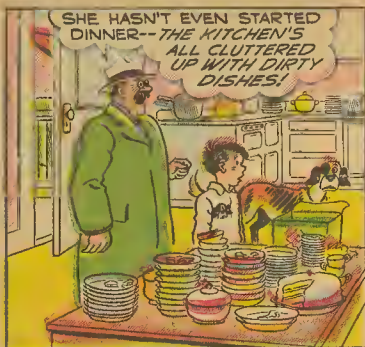


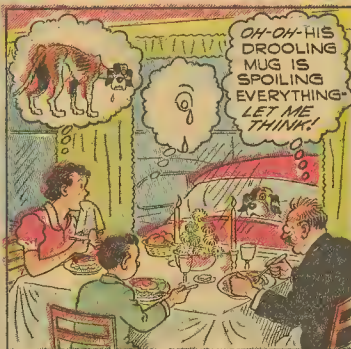
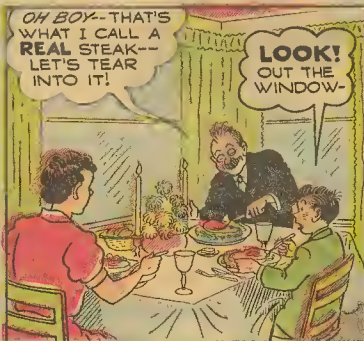
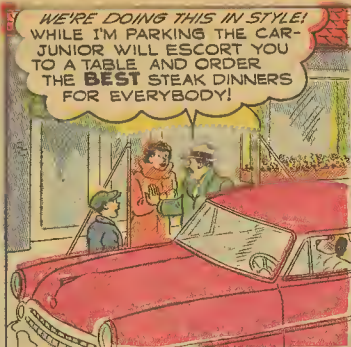
by **FRANK BECK**

EVERY DOG HAS HIS DAY, AND TODAY HAS BEEN A VERY SPECIAL ONE FOR BO.

AS THE OFFICIAL MASCOT FOR JUNIOR'S "BO BRUMMEL" CLUB, BO'S BEEN THE CENTER OF ATTRACTION AT A PARTY MRS. GREEN THREW FOR THE CLUB IN THEIR BACK YARD.







You, Too, Can Be Tough!

GREATEST SELF-DEFENSE OFFER EVER MADE!

LIGHTNING JU-JITSU

Master Ju-Jitsu and you'll be able to overcome any attack—win any fight! This is what this book promises you! *Lightning Ju-Jitsu* will equip you with a powerful defense and counter-attack against any bully, attacker or enemy. It is equally effective and easy to use by any woman or man, boy or girl—and you don't need big muscles or weight to apply. Technique and the know-how does the trick. This book gives you all the secrets, grips, blows, pressures, jabs, tactics, etc. which are so deadly effective in quickly "putting an attacker out of business." Such as: Hitting Where It Hurts—Edge of the Hand Blow—Knuckle Jab—Shoulder Pinch—Teeth Rattler—Boxing the Ears—Elbow Jab—Knee Jab—Coat Grip—Bouncer Grip—Thumbscrew—Strangle Hold—Hip Throw—Shoulder Throw—Chin Throw—Knee Throw—*Breaking* a Wristlock, or Body Grip, or Strangle Hold—*Overcoming* a Hold-up, or Gun Attack, or Knife Attack, or Club Assault, etc. etc.—Just follow the illustrations and easy directions, practice the grips, holds and movements—and you'll fear no man.



FREE

How to Perform STRONG MAN STUNTS

With every order we will send you **ABSOLUTELY FREE** this exciting book! It shows you the *secret* way in which **YOU** will be able to: tear a telephone book in half—hammer a nail into a board with your bare fist—rip a full deck of cards into two parts—crush and shatter a rock with a blow of your hand—and many other stupendous strong man stunts! All this will be easy for you using the confidential, hidden way shown in this amazing book! Don't miss this amazing combined offer—on our **FIVE DAY TRIAL**! If not delighted with your results, your money back at once.

B-J, Dept. 101

17 E. 45th St., New York 17, N. Y.

Please send **LIGHTNING JU-JITSU**, plus **FREE** copy of **HOW TO PERFORM STRONG MAN STUNTS**. If not satisfied I may return both books in 5 days and get my money back.

I enclose \$1—Send Postpaid (Sorry, No C.O.D.'s)

Name _____

Address _____

City _____

Zone _____

State _____



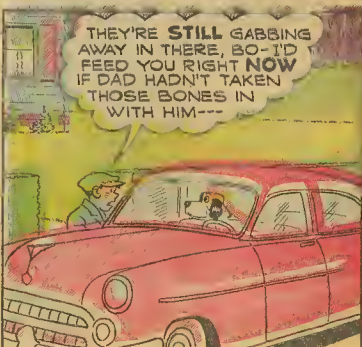
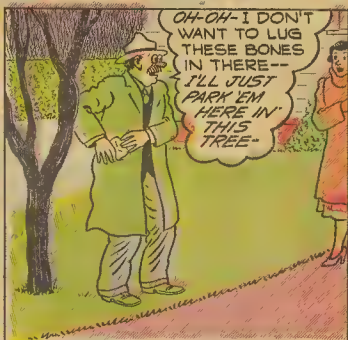
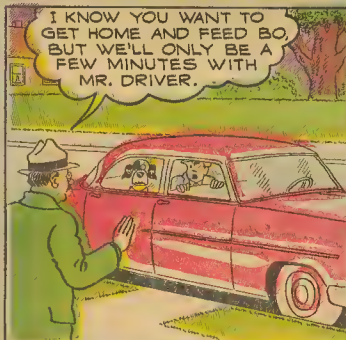
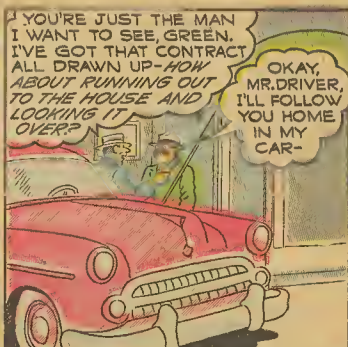
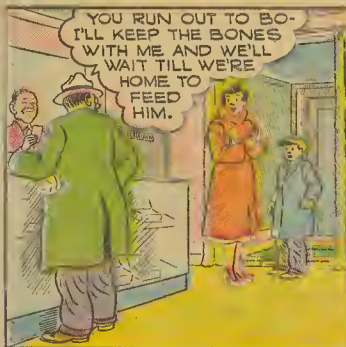
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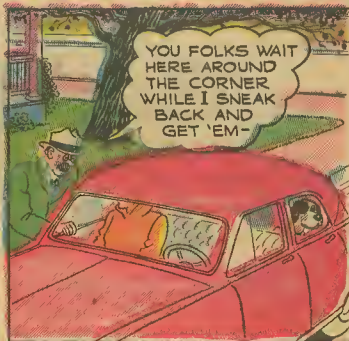
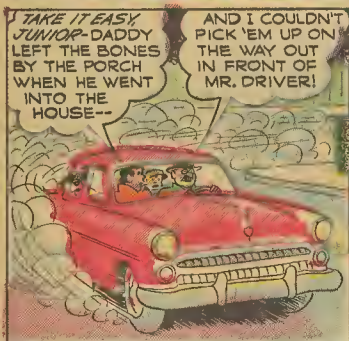
**HOW TO
PERFORM
STRONG
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STUNTS**

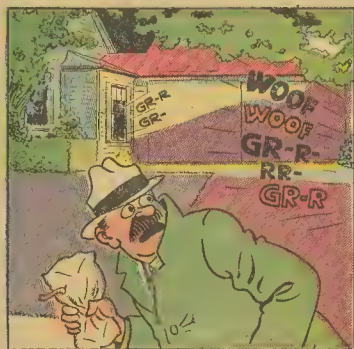
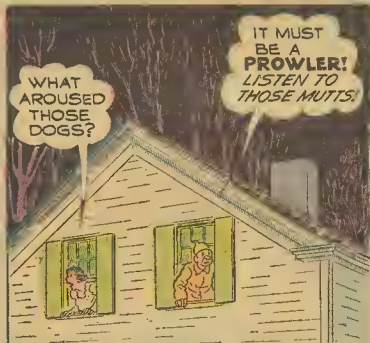


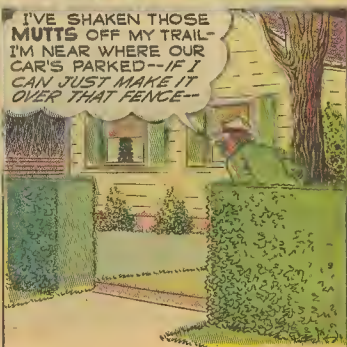
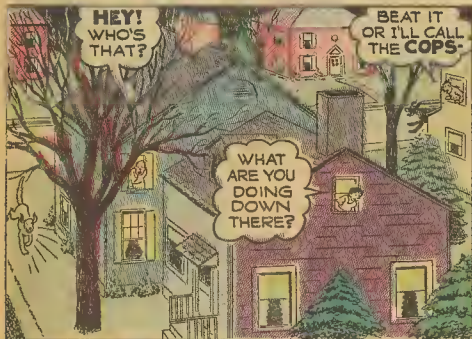
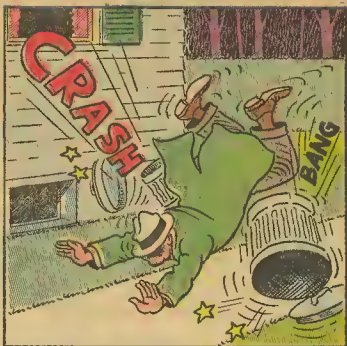
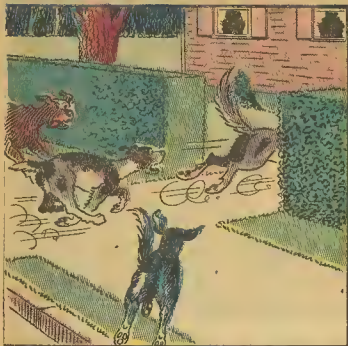
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FREE!

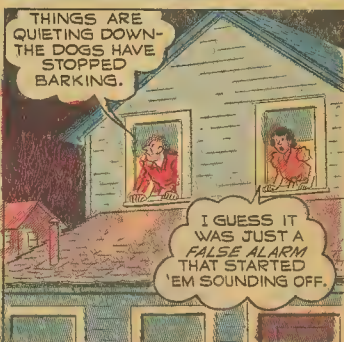
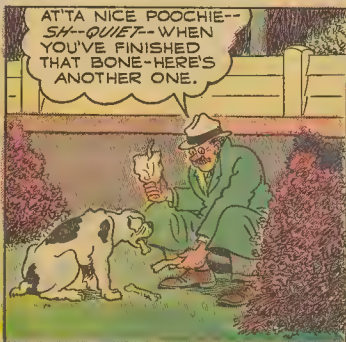
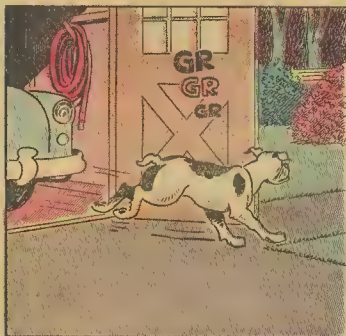
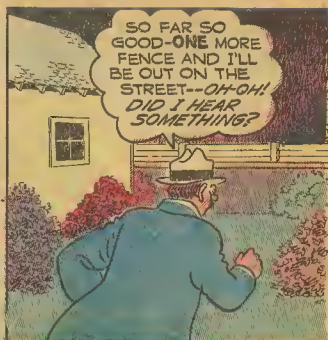
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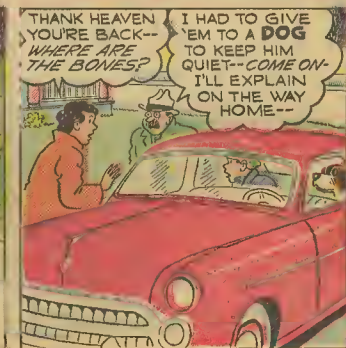
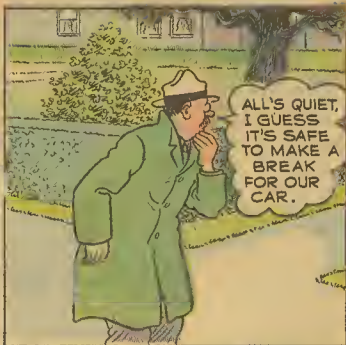


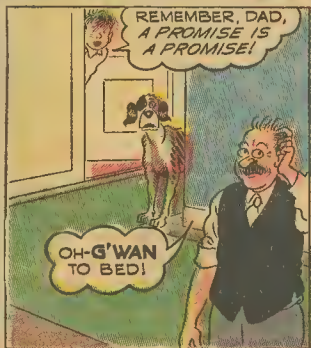












HOODNIK TWIN TROUBLE

THEY'RE HERE!
THE ARISTOCRATS OF THE
ICE FLOES, THE CHELSEA
CHINOOK FAMILY!

NOT "THE CHELSEA
CHINOOK," KEEPER OF
THE MUSK OXEN?

YEP, THAT'S
HIM, AND FAMILY.

FRANK
ROBERGE

I'LL HAVE TO MAKE A GOOD IMPRESSION
ON HIM.....WORD'S GOIN' AROUND THAT
HE'S GOING TO APPOINT MY FATHER
2ND. ASSISTANT OX WATCHER.

HOW MANY KIDS IN
THE CHINOOK FAMILY?

TWO, BUT I'VE
NEVER MET
THEM.

WELL NOW'S YOUR
CHANCE, THEY'RE
COMING OVER HERE.

LOOKS LIKE ONE'S
A GIRL AND THE
OTHER'S A BOY.

HOW ABOUT THAT!
THEY'RE SO BASHFUL
THEY WON'T SAY
A WORD!

BUT WE MUST BE
COURTEOUS, DUDE,
SHOW THE BOY
AROUND CAMP.

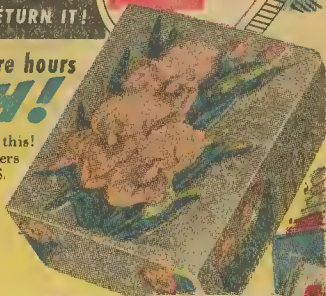
MEN! WOMEN! BOYS! GIRLS!

YOURS **FOR ONLY 1¢**

THIS STUNNING ASSORTMENT OF 21 ALL-OCCASION GREETING CARDS! YOU WON'T BE ASKED TO RETURN IT!

Just to prove how easily a few spare hours CAN EARN YOU \$50 CASH!

Never before a "get-acquainted" offer to match this! We want to prove you'll find it easy as pie to take orders for exquisitely-designed ALL-OCCASION CARDS. And also show how quickly you can make \$50.00 in cash profit — and even more — just by spending a few hours now and then taking orders from your friends, neighbors and others. So here's the astonishing offer we're making:



Fill out and mail the coupon below. We'll promptly send you this beautiful new box of All-Occasion Cards as illustrated. Yes, **JUST ONE SINGLE PENNY** is all you pay for 21 beautiful cards and envelopes that would usually retail at \$2 to \$3 if bought separately.

ONLY ONE TO A FAMILY! LIMITED OFFER!

This special offer is made to men, women, boys and girls for one reason: to let you see for yourself how easy it is to make lots of extra spending money with this wonderful selling plan. So our offer is strictly limited, and includes additional Greeting Card Assortments **ON APPROVAL**, together with complete **MONEY-MAKING PLAN** and **FREE Personalized Imprint Samples**. But you must hurry — this offer may not be repeated.

- HERE'S WHAT YOU GET FOR ONLY 1¢**
- 1 Birth Congratulations Card
 - 7 Convalescent Cards
 - 9 Birthday Cards
 - 1 Belated Birthday Greeting
 - 1 Friendship Card
 - 1 Sympathy Card
 - 1 Congratulations
 - 21 Envelopes

Guaranteed by Good Housekeeping

ARTISTIC CARD CO., INC.
810 Way Street, Elmira, New York

In Canada, write 103 Simcoe St., Toronto 1, Ontario



RAISE FUNDS FOR YOUR CLUB OR GROUP

Ask for Special Plans to raise money for your club or group.

PASTE THIS COUPON ON POSTCARD MAIL TODAY!

ARTISTIC CARD CO., INC.
810 Way St., Elmira, N. Y.

I accept your wonderful offer. Send your sample assortments **ON APPROVAL**, plus **ONE BOX OF ALL-OCCASION Cards** for which I owe you the special introductory price of only 1¢. Also include **FREE Personalized Imprint Samples**. I'm sincerely interested in making money in spare time.

Name

Address

City & Zone State

☐ Check here for Club or Group Fund-Raising Plans

SO! HE TAKES THE CUTE
LITTLE GIRL AND STICKS ME
WITH THIS LITTLE MONST---
-I MEAN BOY.

"NUK," COM'ERE!

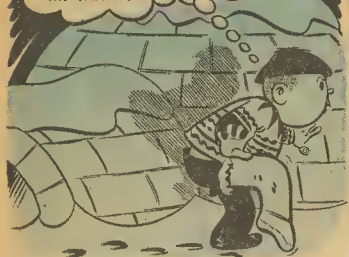


SHOW THE LITTLE FELLOW
AROUND THE CAMP...I'VE
GOT BUSINESS TO
ATTEND TO!

THIS IS
A BOY?



I'LL JUST MOSEY IN BACK
OF THIS IGLOO UNTIL THEY COME
BY, THEN I'LL DO A FEW OF
MY TRICKS.



HERE THEY COME...THIS JUGGLIN'
TRICK WILL KINDA TAKE HER MIND
OFF HIM.

NOODNIK
SEES ME...
OH, OH! HE'S GOING TO
MOVE THAT BIG CAKE OF
ICETHE BIG SHOW-
OFF!



HA! HE CAN'T MOVE IT...
NOW'S MY CHANCE!

AH, ER, JUST A MINUTE
NOODNIK I'LL MOVE THAT.



HEY! LOOKIT THAT!
SHE PICKED IT UP LIKE
NOTHING!!



I WISH I COULD GET HER TALKING, THEN I COULD USE MY ARCTIC CHARM ON HER.



①

I'VE GOT IT! I'LL GIVE HER A PRESENT, THAT OUGHT'A GET HER AWAY FROM HIM!



②



ER, IT'S A LITTLE COLD, I THOUGHT YOU MIGHT LIKE TO HAVE THESE GENUINE BEAR FUR MITTENS.

OH! SO THAT'S IT, PRESENTS. I'LL BE BACK!



YOU WAIT RIGHT HERE, I'LL GET MY SLED AND TAKE YOU FOR A RIDE.

③



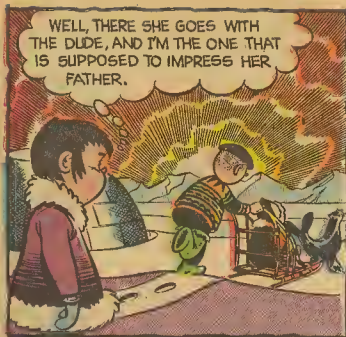
I'VE GOT A WALRUS TOOTH SPEAR, AND A NICE PIECE OF TENDERIZED BLUBBER, I THOUGHT YOU'D LIKE TO HAVE.

GOIN' ME ONE BETTER EH, I'LL FIX HIM!

④



⑤



I'VE TRIED EVERYTHING ELSE, I'LL JUST HAVE TO GET ROUGH AND TAKE HER AWAY FROM DUDE!



THERE'S THE BOY, I'LL TAKE HIM ALONG, AND MAKE DUDE PLAY WITH HIM.

COME ON BASHFUL WE'RE GOING TO FIND DUDE, HE'S GOING TO PLAY WITH YOU.



THERE THEY GO, MAKIN' GOOD TIME TOO! THAT 'NUK' MAKES A GOOD LEAD DOG, I'LL HAVE TO REMEMBER THAT.



DUDE! DUDE! WAIT A SECOND! I'VE GOT A MESSAGE FOR YOU!

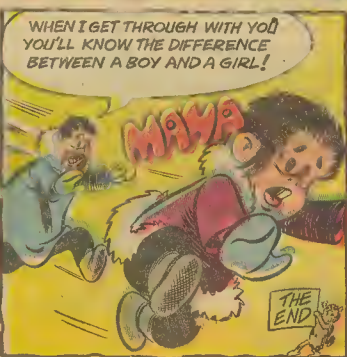
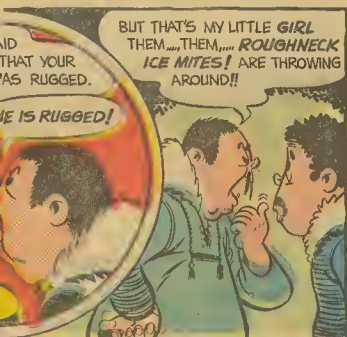


CAN'T YOU SEE I'M BUSY! HURRY UP, WHAT'S THE MESSAGE?



HERE! I'VE BROUGHT YOU SOMEONE TO PLAY WITH, I'M TAKING OVER THE SLED! NOW!





A QUIET SATURDAY NIGHT

WHOLE TROUBLE is my dad's lungs are too powerful. When he begins yelling, pictures fall off walls all over town—and then everybody knows he's lecturing me again. A fellow doesn't mind being lectured to every once in a while—but I sure wish dad could turn down his volume.

Take last Saturday afternoon. All I did was ask dad if I could have some dough to take my bike to the repairman.

"WHAT?" yelled dad.

"Monay," I said. "You know—the crinkly stuff you get in your pay envelope. You know—that little brown envelope mother never lets you open yourself. If you could spare some, I'd be very grateful. After all with the brake in that condition, my bike's a hazard to every old lady in town."

"Merton Muddle," yelled dad. "All week long you smell up the house with your chemistry experiments. Every other day you come up with a new crazy invention—and NOW when your bike needs a little fixing, do you mean to say you have to take it to a repairman? Why, when I was a boy—"

I knew that *'when I was a boy'* routine. Once he got started on that, it would be Monday morning before he was thru—and he'd have a sore throat and I'd have a broken eardrum.

So I gave up gracefully: "I'll do it myself," I said, "and bill you later."

Dad was still spluttering when I went out to the garage and began working on the bike. A few quick turns with the pliers, and the brake-chock was off. But before I could do anything else, mom called me to the phone.

Mom glared as I picked up the phone, and I noticed that my hands were still smeared with grease. "Merton Muddle speaking," I said, wiping one hand on a curtain, "inventor extraordinary."

"Hey Merton—"

It was Calories Casey talking. And I could tell by the sob in his voice that something had gone wrong.

"Merton, I can't get my dad's car for tonight!"

I heard those words—and my heart sank

lower than a crushed straw at the bottom of an ice cream soda. Calories and I had a big date coming up. The dance was all the way over at Lakeview High. We'd promised the girls we'd call for them in a car. If we showed up on foot, it would be worse than treason.

"Merton—will YOU ask YOUR dad?"

I swallowed twice, gulped: "yes," and hung up.

Dad was on the parlor couch, his head under a tented newspaper, when I found him. Every time he snored, the **WEATHER FORECAST** fluttered. "Fair and warmer," said the forecast. "No wind."

I guess I should've let dad sleep a little longer—but gosh, that date was important. I pulled off the newspaper and tapped him on the chest. And he let out a blast that shook the windows.

"WHAT DO YOU WANT NOW?!"

"Just your car, dad. O.K. if I use the car tonight?"

I got just what I'd expected—a lecture about when he was a boy. There hadn't even been a car in the family... And besides, the car was HIS car. Did HE ever ask me for MY bike? His last words were, "Absolutely not!" Only the way he said them, they sounded stronger than that.

Just then mom ran into the room. She ran right over to dad and shook him by the shoulders. "Don't tell me you've forgotten all about the masquerade party we're going to tonight," she said. "They're giving a lovely prize for the best costumes, and I'd do anything to win that prize."

Dad groaned. "What're we going as this time?" he asked weakly.

Mom really loved masquerade parties. She was very serious about them, and spent lots of time dreaming up costumes. Last year, she and dad had gone as Samson and Delilah. And the year before as Napoleon and Josephine.

"Tonight," she said dreamily, "I'll be dressed as a cute little girl, and you as a little boy. You'll wear velvet shorts and an Eaton collar. And your old patent leather dancing slippers."

I WILL TRAIN YOU AT HOME FOR GOOD PAY JOBS IN RADIO-TELEVISION

J. E. SMITH has trained more men for Radio-Television
than any other man. OUR 1915 YEAR.

**America's Fast Growing Industry Offers
You Good Pay—Bright Future—Security**

**2 FREE BOOKS
SHOW HOW
MAIL COUPON**

I TRAINED THESE MEN

"Started to repair sets six months after enrolling. Earned \$12 to \$15 a week in spare time."—Adam Krasnik, Jr., Sunnyside, Pennsylvania.

"Up to our necks in Radio-Television work. Four other NRI men work here. Am happy with my work."—Glen Peterson, Bradford, Ont., Canada.

"Am doing Radio and Television servicing full time. Now have my own shop. I owe my success to NRI."—Curtis Stath, Ft. Madison, Iowa.

"Acc with WCOC. NRI course can't be beat. No trouble passing it clear. Radio-phonics license exam."—Jesse W. Parker, Meriden, Mississippi.

"By graduation, had paid for course, car, testing equipment. Can service toughest jobs."—E. J. Streinberger, New Boston, Ohio.

**AVAILABLE TO
VETERANS
UNDER G.I. BILLS**

Training plus opportunity is the PERFECT COMBINATION for job security, good pay, advancement. In good times, the trained man makes the BETTER PAY, GETS PROMOTED. When jobs are scarce, the trained man enjoys GREATER SECURITY. NRI training can help assure you more of the better things of life.

**Start Soon to Make \$10, \$15
a Week Extra Fixing Sets**

Keep your job while training. I start sending you special booklets that show you how to fix sets the day you enroll. Multitester built with parts I send helps you make \$10, \$15 a week extra fixing sets while training. Many start their own Radio-Television business with spare time earnings.

My Training Is Up-To-Date

You benefit by my 40 years' experience training men at home. Well illustrated lessons give you basic principles you need. Skillfully developed kits of parts I send (see below) "bring to life" things you learn from lessons.

You Learn by Practicing with Parts I Send

Nothing takes the place of PRACTICAL EXPERIENCE. That's why NRI training is based on LEARNING BY DOING. You use parts I furnish to build many circuits common to Radio and Television. As part of my Communications Course, you build many things, including low power transmitter shown at left. You put it "on the air," perform procedures required of broadcasting operators. With my Servicing Course you build modern Radio, etc. Use Multitester you build to make money fixing sets. Many students make \$10, \$15 week extra fixing neighbors' sets in spare time while training. Compo below will bring book showing other equipment you build. It's all yours to keep.

**The Tested Way
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VETS

**The ABC's of
SERVICING**

**Be a
Success
in RADIO-
TELEVISION**

Before dad could groan again, mom had hustled him off to get dressed.

As you know by now, I am a bit of an inventive genius. My mind works so fast, that on tests I have been known to come up with the wrong answer before the teacher wrote the question on the board. And what mom had just said, had set my little old brain whizzing faster than an eggbeater...

I followed mom into the kitchen. There I gave her, absolutely free of charge, a sure-fire way of making a splash entrance at the masquerade party. Mom's eyes lit up as she listened—and she ran right off to tell dad. A few minutes later, dad walked sheepishly toward me.

"Merton," he said, "your mother wants me to ride her to the party on the handlebar of your bike."

"Gosh, dad," I said, "I'd love to lend you the bike. But remember what you just said about the car being yours and the bike being mine..."

After making a face and some choking noises, dad gave me the keys to the car.

* * * * *

It was dark out now. Jo Ann was sitting next to me in the front of the car, and Marcia was with Calories in the back. We were cruising along slowly, giving everybody a chance to see us—when all of a sudden Calories yelled, "What's THAT?"

I took a quick look, then grinned. Dad, his hairy legs pumping hard, was riding mom on the handlebar of my bike.

"He doesn't look too steady," said Jo Ann. "I hope he has no trouble on Pike's Hill."

"Oh," I began to say, "there's nothing to worry abo—" but then I gulped.

I'd just remembered—the brake-chock was off the bike! Calories had called me just as I had uncrewed it, and I'd forgotten to put it back on again. Pike's Hill was steep—and

without brakes, mom and dad would crash up for sure, maybe be killed...

"Merton, what's the matter? You're white as a ghost!" cried Jo Ann.

I was scared, but my inventor's brain was whizzing again. A second later I stepped bard on the gas. The car lurched forward. We got to the bottom of Pike's Hill in two seconds flat.

The road curved at the bottom. In back of the curve was the Fendrick Farm. Off to the right, was Malone's Drug Store. There was a big haystack behind the curve, but in front of the haystack was a fence. If dad hit that fence, he and mom would be goners for sure.

I parked the car in front of the fence, and dragged Calories with me into Malone's. We knocked over only two people while pulling the duckboard out from behind the soda counter. Fast as we could, we leaned the duckboard against the car.

Dad and mom were in sight now. The bike was wobbling, picking up speed. Mom was screaming. Inside our car, Jo Ann and Marcia were whimpering with fright.

But then the bike hit the duckboard, climbed right up and sailed over the car, landing with all hands safe right in the soft plump haystack...

You'd think a father would appreciate genius in a son—wouldn't you?

Well, at first dad did. He picked himself and mother up from the hay, and congratulated me on one of the slickest pieces of fast thinking he'd ever been privileged to witness.

But when I explained all the details, mentioning casually the brake-chock I'd forgotten to replace—dad's lungs began working again.

He chased me halfway thru town, yelling so loud that the street lamps kept swaying.

If Officer Tulliver hadn't pulled him in for disturbing the police, he might've been chasing me yet.

As it was, we were only twenty-seven minutes late for the dance.

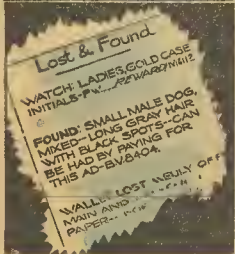
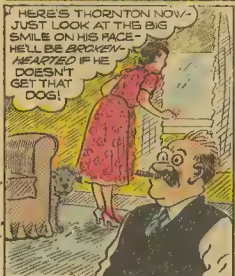
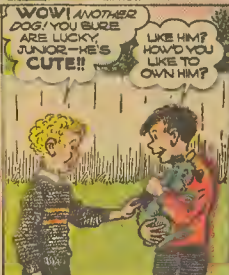


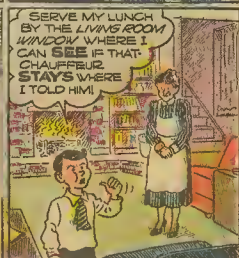
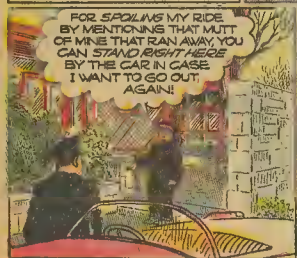
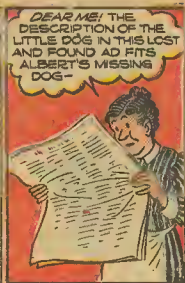
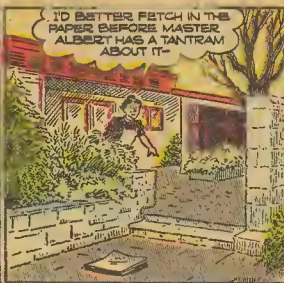


MEETS
"THE
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BRAT"

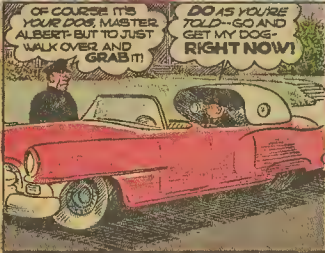
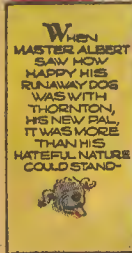
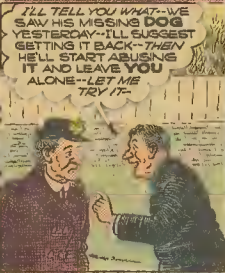
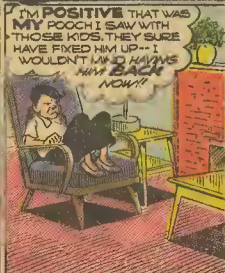
GIVE ME THAT DOG!
IT'S MINE-AND PUT THOSE
URCHINS OFF MY PORCH
AND CLOSE THE DOOR
INSTANTLY!

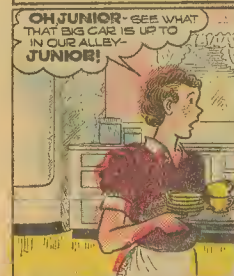


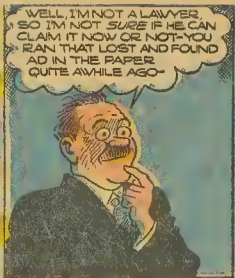
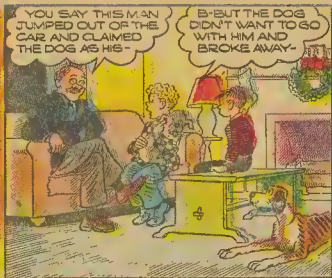
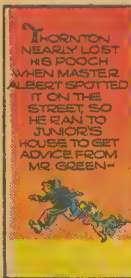












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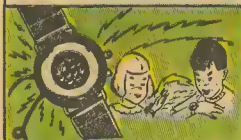
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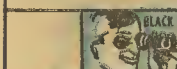
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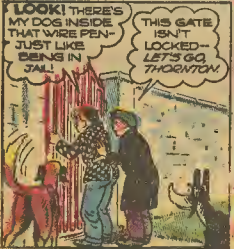
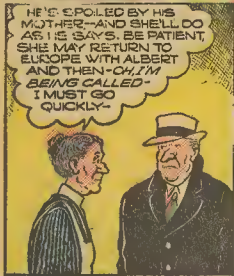
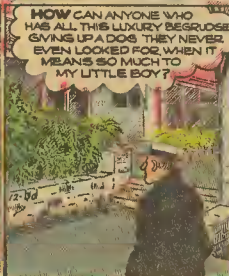
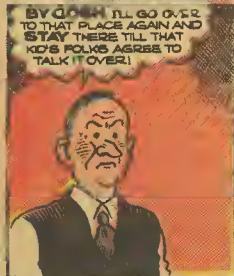
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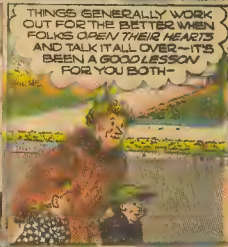
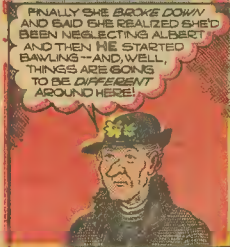
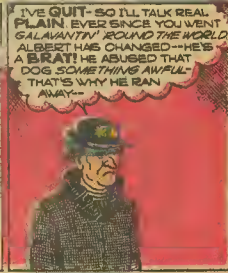
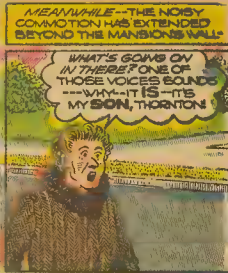
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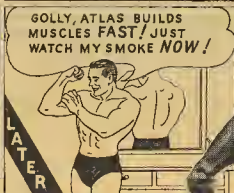
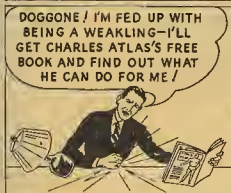
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